

Message Text

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PAGE 01 WELLIN 04621 150241Z
ACTION ABF-01

INFO OCT-01 EA-09 ISO-00 GAO-02 /013 W
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R 130433Z DEC 76
FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC 2445
INFO DIRECTOR USGAO HONOLULU HAWAII
AMEMBASSY BANGKOK

UNCLAS WELLINGTON 4621

BANGKOK FOR STAFFORD USGAO

E.O. 11652: N/A
TAGS: EIND, AGAO, NZ
SUBJECT: GAO SURVEY; STANDARDIZATION OF FOOD PACKAGING

REF: STATE 256883, BANGKOK 3087

1. MESSRS G. PAGNILLO AND T LUTER WERE MET ON ARRIVAL NOVEMBER 30.
2. FIRST MEETING WAS WITH COMMERCIAL SECTION PERSONNEL ON DECEMBER 1 WHEN PRELIMINARY INFORMATION COLLECTED AND CONTACTS ALREADY MADE BY THE EMBASSY AS WELL AS THE BASIC GAO QUESTIONNAIRE WERE DISCUSSED. PAGNILLO AND LUTER ALSO CALLED ON THE AMBASSADOR TO BRIEF HIM ON THEIR MISSION AND HAD A SECOND MEETING WITH HIM PRIOR TO THEIR DEPARTURE TO BRIEF HIM ON THE RESULTS OF THEIR SURVEY.
3. THE FOLLOWING APPOINTMENTS WERE ARRANGED:
(J SCOTT OF THE COMMERCIAL SECTION ACCOMPANIED THEM ON ALL EXCEPT TWO VISITS):

(A) TWO MEETINGS WITH METRIC ADVISORY BOARD, MR G W BROWN, TECHNICAL LIAISON OFFICER AND MR I D STEVENSON, CHAIRMAN.

(B) MR R CHURCH, CHIEF INSPECTOR OF WEIGHTS AND MEASURES, DEPARTMENT OF LABOUR

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(C) MR M F DAWSON, EXECUTIVE DIRECTOR,

GROCERY MANUFACTURERS ASSOCIATION

(D) MR R J SMITHIES, DIRECTOR, CONSUMERS INSTITUTE

(E) MR G HOLLYMAN, UNILEVER NEW ZEALAND LIMITED
(FOOD PROCESSORS), CHAIRMAN OF METRIC ADVISORY BOARD'S
FOOD PACKAGING COMMITTEE

(F) MR P W WARD, DIVISIONAL PRODUCTION MANAGER, J
WATTIE CANNERIES LTD IN HASTINGS - NZ'S PRINCIPAL
CANNING AND FOOD PROCESSING COMPANY

(G) MR H BASSETT, DIVISIONAL GROCERY MANAGER,
WOOLWORTHS (SUPERMARKET OPERATORS).

4. MR SCOTT OF THE COMMERCIAL SECTION ALSO RESEARCHED
CONSIDERABLE BACKGROUND AND STATISTICAL INFORMATION
DESIRED BY GAO OFFICERS.

5. THOUGH SURVEY REVEALED THAT NZ IS NOT AS FAR
ADVANCED AS EARLIER AVAILABLE INFORMATION TENDED TO
INDICATE, GAO OFFICERS EXPRESSED SATISFACTION WITH THE
RESULTS OF THE SURVEY FROM THE POINT OF VIEW OF USEFUL
INFORMATION DEVELOPED.

6. PAGNILLO AND LUTER DEPARTED DECEMBER 11.
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